

NEWS RELEASE

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**ROY ROGERS 1952 TOURNAMENT OF ROSES PARADE SADDLE TO BE
SOLD AT THE JANUARY 2010 HIGH NOON AUCTION**

Mesa, AZ – On Saturday, January 30, 2010, four very exciting lots from the Roy Rogers and Dale Evans Museum in Branson, MO will be offered as part of the 20th Annual High Noon Western Americana Auction in Mesa, AZ.

The first in this collection will be Roy Rogers personal Edward H. Bohlin silver mounted Gun Rig made for him by the legendary Hollywood Saddlemaker to the Stars in 1942 and used extensively by Roy in Movies, TV and Public appearances. This lot Includes Roy's a pair of his personal Colt .45 frontier model pistols. (Estimate \$20,000 – \$30,000)

The second offering will be Roy Rogers personal Edward H. Bohlin, Hollywood, Calif full-mounted parade spurs on a pair of Roy's custom made "Eagle" boots. (Estimate: \$20,000 - \$30,000)

The third lot will be Roy Rogers exquisite personal Edward H. Bohlin sterling silver mounted Parade saddle with matching Bridle and Breast Collar with Roy's name engraved on both the seat plate and back of the cantle. This is one of only three Bohlin Saddles that Roy ever used. (Estimate: \$50,000 - \$100,000).

The final offering in this collection will be Roy Rogers Tournament of Roses one-of-a-kind Saddle (Photo) featuring ten dozen roses overlaid on gleaming white plastic edged in deep blue. The saddle, bridle and martingale were designed and created by William B. Vandegrift, president of the All-Western Plastics Company of Scottsbluff, Nebraska, who received the inspiration on learning that Roy and Trigger were to lead the famous "Tournament of Roses" parade in Pasadena on January 1, 1952. The originator of the plastic saddlery, Vandegrift forwarded sketches of his idea to Rogers and both sketches and working models were exchanged until the final design was agreed upon, and then construction was begun with more than six months being consumed between first sketch and final product. (Estimate: \$20,000 to \$30,000).

The High Noon Western Americana Auction is produced by High Noon of Los Angeles, CA. Owners Joseph Sherwood, Linda Kohn and Danny Verrier, are nationally recognized for their passion, knowledge, and commitment to ensuring that the legacy of all that is the richness of the Great American West lives on for generations to come.

The auction will be held on Saturday, January 30, 2010 at the Mesa Convention Center in Mesa, AZ in conjunction with the two day High Noon Western Americana Show.

A full color catalog of the over 300 lots to be offered, with estimates, is available for \$30 by phone, fax, or online at www.highnoon.com. Bidding for the auction is available in person, by phone, absentee or online at iCollector.com.

For more information on this important event, and to order catalogs, please contact the offices of High Noon in Los Angeles at (310) 202-9010 or visit www.highnoon.com

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PHOTO CAPTION:

Photo: This beautifully designed saddle was used by Roy Roger in the 1952
Tournament of Roses Parade in Pasadena, CA when he led the parade.